



# Philomathy Digital Media Marketing LLC

## CAPABILITIES STATEMENT

Derek M Adas, MBA, Owner/Founder  
773.817.7797 | Chicago, Illinois 60606  
derek@philomathymarketing.com  
[www.philomathymarketing.com](http://www.philomathymarketing.com)

## CORE COMPETENCIES

- Strategic Communications
- SEO/SEM Focused Blog writing
- Photography/Videography
- Comprehensive Campaign Generation
- Social Media Management Content
- Creation, Graphic Design
- Digital Advertising
- Business & Marketing Consulting

## Clients

### Pita Pita Mediterranean Grill

5 Suburban Locations, 1 Chicago  
Started 2019 - Ongoing monthly services

This budding multi-restaurant chain wanted us to increase sales and customer traffic. We accomplished Strategic Communications by using Social Media Marketing, Online Advertising, Photography & Videography and consistent messaging. We continue to help PPMG's franchise efforts.



### Best Brains Learning Centers

140+ Locations Across US & Canada  
Started Jan 2020 - Ongoing monthly services

This fast-growing education franchise asked us to manage their internal assets and create an efficient and robust corporate marketing department. We continue to manage the internal employees with their marketing department efforts and assist in creating graphic content, strategic messaging and advertising campaigns.



### Pearlshire Capital

4 Brands Across 3 Properties  
Started 2021 - Ongoing monthly services

This client began with us to launch a new brand and to bolster existing brands that had zero marketing management and efforts. We quickly created a new logo, website and social media accounts for Onyx Events and began cleaning up digital profiles for Holiday Inn Express Countryside, Jameson's Charhouse Countryside and Embassy Suites Schaumburg. We manage the entirety of the marketing efforts for all brands and properties owned by this client.



## DIFFERENTIATORS

- Business Minded Marketing
- Attentive to Detail
- Committed to Timeliness
- In-House Content Creators
- Omni-Industry Knowledge
- Media Buying Connected

## CERTIFICATIONS

- Service Disabled Veteran Owned Business (SDVOB)
- Veteran Owned Small Business
- Minority Business Enterprise
- Hispanic American Business Enterprise

**DUNS:** 117129005

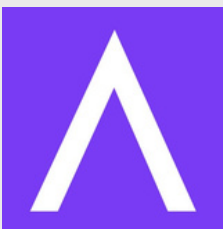
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**NAICS:** 541613, 541870, 541611, 541810, 541910, 512110, 541430



Great services. Very responsive. Derek is on top of his game. Everything he promised has been delivered plus more. Definitely recommend his services.

**Hana Adas** - Vice President, Best Brains Learning Centers



The future is human as much as it's digital, and we know it. Philomathy Digital Media Marketing is a team of creators, designers, business strategists and lovers of all people. We use our talents to create marketing and communication initiatives that touch the soul of those we are trying to reach. We utilize age-old proven methods, in tandem with the latest technologies, to ensure every person who need to hear our message, receives it in a way that will be understood and appreciated.